

Louise Robinson

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Louise Robinson is the Campaign Manager, Healthcare for the [British Association for Counselling and Psychotherapy](#) (BACP). Louise is an English graduate and has a background in communication, marketing and project management, working for professional bodies since 2000. The aim of Louise's current role is to support improvements in NHS provision of counselling and psychotherapy in line with the standards developed by BACP and to the benefit of NHS patients across the UK. In Wales, Louise represents BACP on the Improving Access to Psychological Therapies (IAPT Wales) group and is a member of the Core Group of WAMH in PC.